

The Genuine. The Original.



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**Overhead Door™ Brand Offers its First-Ever Residential
Exterior Security Shutter**

Model 653RX Allura® Security Shutter is designed to secure driveway access from the street or entrance to residential properties and comply with the industry's highest safety requirement

April 8, 2021 - Overhead Door™ Brand, a leading manufacturer of residential and commercial door solutions, has launched Model 653RX Allura® Security Shutter, the industry's first UL 325 compliant and listed residential exterior security shutter opener with a weather resistant enclosure. This new door system is uniquely designed for the application of securing exterior access to residential properties. Model 653RX Allura® Security Shutter is designed to provide an aesthetically pleasing, compact design that can be custom-ordered in a variety of colors to boost any home's curb appeal while preventing unwanted access to residential streets and driveways.

“By expanding our product offerings with our first-ever residential exterior shutter Model 653RX Allura® Security Shutter, Overhead Door™ Brand continues to offer homeowners attractive door designs that both enhance security and upgrade aesthetics,” said Christian Morrow, Senior Brand Marketing Manager for Overhead Door™ Brand. “Traditionally engineered for commercial installations, exterior shutters for residential usage are growing in demand for high traffic areas where people want to prevent access into their driveway.”

Engineered to be UL 325-compliant, the industry's highest safety requirement, Model 653RX Allura® Security Shutter is designed with an exterior mounted tube frame structure and is equipped with safe direct drive operation. Monitored photo eyes are available in a fully perforated or fenestrated pattern, allowing for 22% and 24% open area visibility respectively. The sloped hood design of Model 653RX Allura® Security Shutter provides a weather resistant enclosure and promotes moisture runoff. For additional security, cylinder locking options are available. The system comes with a residential exterior security shutter opener and is engineered to offer smooth and quiet operation.

Model 653RX Allura® Security Shutter features an extruded aluminum curtain, guides and bottom bar that allow an attractive finished look when the shutter is closed. For enhanced customization, the security shutter is available in four standard PowderGuard® Premium powder coat finishes, silver, bronze, white or almond, in addition to approximately 200 other powder coat color options, or can be color matched to architect specifications. PowderGuard® powder coat finishes provide reliable, lasting durability and a more consistent color finish than anodized aluminum.

Model 653RX Allura® Security Shutter comes with a two-year limited warranty on parts, components and finish. The opener's motor or gearbox comes with a limited lifetime warranty while its core unit parts include a two-year limited warranty and its accessories and other parts and components come with a one-year limited warranty.

For more information, visit overheaddoor.com.

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About the Overhead Door™ brand

Overhead Door™ brand, a brand of Overhead Door Corporation, has been one of the most trusted for garage doors and garage door openers in North America for 100 years. Through its dedicated

network of more than 400 Overhead Door[™] Distributors – which operate across the country under “Overhead Door Company” trade names – that provide superior service and expertise to consumers, the brand is easily recognized by its iconic Red Ribbon logo and “The Genuine. The Original.” slogan. For additional information, visit overheaddoor.com.

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