

The Genuine. The Original.



Overhead Door Corporation  
2501 S. State Hwy 121, Suite 200  
Lewisville, TX 75067  
Phone 469 549 7100  
Fax 972 528 1066  
[www.overheaddoor.com](http://www.overheaddoor.com)

Kevin Jones  
Overhead Door Corp.  
469-549-7194  
[Kevin\\_Jones@overheaddoor.com](mailto:Kevin_Jones@overheaddoor.com)

Valerie Wunder  
SBC Advertising  
614-255-2859  
[vwunder@sbcadvertising.com](mailto:vwunder@sbcadvertising.com)

## **FOR IMMEDIATE RELEASE**

### **OVERHEAD DOOR INTRODUCES THE NEXT GENERATION IN COMPACT ROLLING DOOR SOLUTIONS WITH THE ALLURA™ SHUTTER**

***New Security Shutters Offer Upscale Features, Stylish Aesthetics and Compact Design***

**LEWISVILLE, TEXAS** (October 9, 2015) – Overhead Door, the originator of the upward-lifting sectional garage door, is introducing the Allura™ Shutter, a versatile and attractive option for rolling security shutters. The Model 653 shutter is perfect for commercial applications looking for security in high-traffic pedestrian areas.

“Heavily visited areas such as retail stores, pharmacies and hospitals often need the security that a rolling shutter door offers as well as the flexibility in aesthetic options to match the surrounding environment,” said Jennifer Malcuit, rolling steel product manager for Overhead Door. “The Allura™ Shutter delivers on all fronts. With a variety of standard features and options for unique applications, Model 653 is the right choice when security and stylish design are at a premium.”

The Allura™ Shutter is a new compact rolling door solution versatile enough for specialty use, and it offers a space-saving design, making it perfect for installations with limited side room and headroom. The shutter offers an aesthetically pleasing look for any commercial application with its 197 baked-on powder coat colors and six wood grain powder coat finishes. The Allura™ Shutter also allows for many configurations including fenestrated and perforated slats for light and air infiltration.

The aluminum design of the system provides durability for both interior and exterior use and offers quiet and smooth function no matter if your shutters are operated manually, with a crank or motorized.

For more information on Overhead Door garage doors and openers, or to find an Overhead Door distributor, visit [www.OverheadDoor.com](http://www.OverheadDoor.com), like Overhead Door on [Facebook](#), follow Overhead Door on [Twitter](#) or find us on [Google Plus](#).

### **About Overhead Door Corporation**

Overhead Door Corporation, based in Dallas, Texas, is a leading manufacturer of doors and openers for residential, commercial, industrial and transportation applications. The company has five divisions: Access Systems Division (ASD), which features the Overhead Door and Wayne Dalton brands; The Genie Company, manufacturer of remote-controlled garage door opening systems; Horton Automatics, a manufacturer of automatic entrance systems; TODCO, the largest producer of truck doors for the transportation industry; and Creative Door Services, Western Canada’s leader in providing door products and services to the residential, commercial and industrial markets. Overhead Door Corporation created the original overhead garage door in 1921 and the first electric garage door opener in 1926. Overhead Door now employs more than 3,500 people, has 22 manufacturing facilities, 78 regional sales and service and installation centers and more than 5,000 distributors and dealers that service national builders, national accounts, architects, general contractors and homeowners, as well as major retailers in the U.S. and Canada. Overhead Door Corporation is a subsidiary of



**The Genuine. The Original.**



**Overhead Door Corporation**  
2501 S. State Hwy 121, Suite 200  
Lewisville, TX 75067  
Phone 469 549 7100  
Fax 972 528 1066  
[www.overheaddoor.com](http://www.overheaddoor.com)

Sanwa Holdings Corporation of Tokyo, Japan. For additional information, visit [www.overheaddoor.com](http://www.overheaddoor.com), our [Facebook](#) page, follow us on [Twitter](#) or find us on [Google Plus](#).

