

The Genuine. The Original.



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FOR IMMEDIATE RELEASE

OVERHEAD DOOR WELCOMES HEATHER MEINER AS BRAND MANAGER

LEWISVILLE, TEXAS (April 14, 2016) – Overhead Door, the inventor of the upward lifting garage door, is pleased to announce Heather Meiner as the company's new brand manager. Meiner will handle the marketing and brand strategy for Overhead Door, including creating marketing materials, attending trade shows and supporting distributors in the field, as well as developing new selling solutions for the company's distributors.

Meiner brings more than 15 years of experience to Overhead Door. Most recently, she was with Forterra Building Products, one of the largest suppliers of building products for the construction industry, where she led the brand marketing for her division. Prior to Forterra, Meiner was with American Airlines, where she managed strategic marketing for the cargo division.

"I am excited to bring my experience in building and construction to a company with such a robust history and legacy," said Meiner. "I look forward to working with our distributors and industry partners."

Meiner has a bachelor's degree from Southern Illinois University as well as a Master of Science from Eastern Illinois University.

For more information on Overhead Door garage doors and openers, or to find an Overhead Door distributor, visit www.overheaddoor.com, like Overhead Door on [Facebook](#), follow Overhead Door on [Twitter](#) or find us on [Google Plus](#).

About Overhead Door Corporation

Overhead Door Corporation, based in Dallas, Texas, is a leading manufacturer of doors and openers for residential, commercial, industrial and transportation applications. The company has five divisions: Access Systems Division (ASD), which features the Overhead Door and Wayne Dalton brands; The Genie Company, manufacturer of remote-controlled garage door opening systems; Horton Automatics, a manufacturer of automatic entrance systems; TODCO, the largest producer of truck doors for the transportation industry; and Creative Door Services, Western Canada's leader in providing door products and services to the residential, commercial and industrial markets. Overhead Door Corporation created the original overhead garage door in 1921 and the first electric garage door opener in 1926. Overhead Door now employs more than 3,500 people, has 22 manufacturing facilities, 78 regional sales and service and installation centers and more than 5,000 distributors and dealers that service national builders, national accounts, architects, general contractors and homeowners, as well as major retailers in the U.S. and Canada. Overhead Door Corporation is a subsidiary of Sanwa Holdings Corporation of Tokyo, Japan. For additional information, visit www.overheaddoor.com, our [Facebook](#) page or follow us on [Twitter](#) or find us on [Google Plus](#).

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